



**FREQUENT BUYER/GIFT CARD SYSTEM 101**

DO THESE FOLLOWING SCENARIOS SOUND FAMILIAR TO YOU.....



“Do you offer a loyalty program for your customers?”

“How do we track our customer sales so we can send upcoming coupon specials?”

“Can a customer belong to more than one frequent buyer program offered by our stores?”

**Frequent Buyer/Gift Card System 101**

\*Gift cards can be “recharged” or “reused.”

\*Reward customers for shopping at your store by giving store credit or points.

\*Track award points by a dollar value or by a quantity value.

\*The ability to design multiple Frequent Buyer programs.

\*E-mail coupons and product specials awarded to your loyalty customers instantly.

**CONTROLLING EXPENSES = INCREASED PROFITABILITY**

POSitive GEM Software is more than just a computerized cash register.....GEM is a Garden Center Operational Management Solution!!

G7USA is the exclusive distributor of POSitive GEM Software. Co-founders Dan Spikowski and Lisa Dukles have over 30 years of expertise working in the accounting, software and garden center industries.

Let G7USA and POSitive GEM Software help streamline your business to reach your goals of Profitability!!!