



CUSTOMER MANAGEMENT & LOYALTY PROGRAMS 101

DO THESE FOLLOWING SCENARIOS SOUND FAMILIAR TO YOU.....



G7 and PRM Software have helped us to create more business during these economic times!!!

"We have a great special coming up and would like a way to promote it to our loyalty customers."

"How can we give special pricing to our VIP customers?"

"We'd like to email coupons to our loyalty customers but do not have a way of tracking their purchases!"

Customer Management and Loyalty Programs 101

*Manage customer information by account number, name, address, phone number, email... for quick access to special orders, marketing campaigns via advertising or email blasts.

*Track customer purchase history and buying habits, pending orders, special orders and quotes.....assisting in inventory and customer management.

*Ability to have up to 6 price levels and automatic discounts for VIP customers (Loyalty customers can be rewarded with discounts, reward points or coupons, creating a repeat buyer).

*Utilize built in email to develop focused marketing programs to VIP customers.....thanking for patronage, promote new products and services, classes and seminars...or special offers and discounts.

CONTROLLING EXPENSES = INCREASED PROFITABILITY

POSitive PRM Software is more than just a computerized cash register.....PRM is a Retail Operational Management Solution!!

G7USA is a distributor of POSitive PRM Software. Co-founders Dan Spikowski and Lisa Dukles have over 30 years of expertise working in the accounting, manufacturing and retail industries.

Let G7USA and POSitive PRM Software help streamline your business to reach your goals of Profitability!!!