



FREQUENT BUYER/GIFT CARD SYSTEM 101

DO THESE FOLLOWING SCENARIOS SOUND FAMILIAR TO YOU.....



"Do you offer a loyalty program for your customers?"

"How do we track our customer sales so we can send upcoming coupon specials?"

"Can a customer belong to more than one frequent buyer program offered by our stores?"

Frequent Buyer/Gift Card System 101

\*Gift cards can be "recharge" or "reused" as a convenience to you and your customer.

\*Reward customers for shopping at your store by giving store credit or points.

\*Track award points by a dollar value or by a quantity value.

\*The ability to design and track multiple Frequent Buyer programs.

\*E-mail coupons and product specials awarded to your loyalty customers instantly.

CONTROLLING EXPENSES = INCREASED PROFITABILITY

POSitive PRM Software is more than just a computerized cash register.....PRM is a Retail Operational Management Solution!!

G7USA is a distributor of POSitive PRM Software. Co-founders Dan Spikowski and Lisa Dukles have over 30 years of expertise working in the accounting, manufacturing and retail industries.

Let G7USA and POSitive PRM Software help streamline your business to reach your goals of Profitability!!!